

## About Me:

- + Creative and original thinker strong ability to express myself verbally and in writing.
- + Functions well independently or as a team member.
- + Positive attitude and great social skills
- + Excellent organizational skills
- + Skilled in specialized graphic languages.
- + Highly conceptual thinker.
- + IMPACT Scholarship recipient.

## Experience:

- 2020 | **Ilyon® Dynamics** | Mobile gaming company, Gaming industry
- 2023 | *Marketing & Digital designer, Art team*
- Responsible for the design of the games store's appearance (App store, Google play)
  - Responsible for creating design materials for important events (Company games)
  - Designer of the company's games marketing materials (In-N-Out)
  - Social media design - marketing materials across all the social platforms
- + Ability to prioritize and meet with deadlines
- + Team player who can also work independently
- 2024 | **Freelance Graphic Designer** | Small business branding
- Now | *Digital & social design, marketing materials & calligraphy design*

## Abilities:

### Design:

Marketing Design  
Digital & Social  
UI/UX Design  
Branding design  
Illustration  
Calligraphy  
& lettering

### Software:

Photoshop  
Illustrator  
InDesign  
After Effects  
Midjourney AI  
Office\Google

### Languages:

Hebrew  
English

## Education:

- 2015 | **Academic Studies** | Holon Institute of Technology (HIT)
- 2019 | *Bachelor's degree in Visual Communication Design (B.Des)*
- Specialized in UI & UX
  - Internship in the Air Force | Redesigned (UX) the "AFIK" software program
  - Tel Aviv Illustration Week 2019 | Presenting at 'Emoji\_IL' exhibition
- 2022 | **Hebrew Calligraphy Comprehensive course** | Elhanan Ben Uri

## Military Service:

- 2010 | **Combat Service in the Armored Corps** | Special Unit
- 2013 | *"Lion King" (Mallar) Completed mandatory service (3 years)*
- Completed military tenure as First Sergeant
- + Ability to work under pressure, Team-worker.
- 2024 | **Reserve duty** | Active duty under emergency call-up (Order 8)
- Active Reserve Duty service as First Sergeant Major